

**Complete
Your Survey
Online by
Sep. 16**

Military personnel leaving the service are young, highly-trained, goal-oriented leaders. These model employees become the backbone of your company.

IS YOUR COMPANY MILITARY FRIENDLY?

Why Get a Military Friendly Employers® Rating Now?

We're in a recession, right?
 You're not hiring right now, right?
 So becoming known as a "Military Friendly Employer®" isn't really important now, right?

Think again. Think long term.

The U.S. Department of Labor forecasts more jobs than people to fill them over the next few years. In fact, it forecasts a 12 million person labor shortage by 2012. Establishing and growing your military recruiting program now gives you the upper hand in recruiting the best talent pool in the country.

And getting recognized as a Military Friendly Employer® should be the keystone of that program. Your company may be more military friendly than you think. But you can only find out if you complete our survey. See instructions on back cover. Employers not making the list will not be identified as such.

Credibility & Influence

For nearly 10 years, *G.I. Jobs* magazine and its sister brands - the *Guide to Military Friendly Schools*, *Military Spouse* magazine and *Vetpreneur* magazine - have set the standard for ranking America's most "military friendly" employers and schools.

The *G.I. Jobs* Military Friendly Employers® list serves as the primary auditor of corporate America, serving to inform military troops seeking civilian employment which companies are the best fit for them.



Following are some of the Military Friendly Employers® from previous years:

7-Eleven	CDW Corporation	FMC Technologies	Merck & Company	State Farm Insurance
AAR	Chrysler LLC	Freeport-McMoRan	Merrill Lynch	Sunbelt Rentals, Inc.
Allstate Insurance	CINTAS Corporation	G4S Wackenhut	Morgan Stanley	The Boeing Company
American Electric Pwr.	Coca-Cola Enterprises	General Electric	Norfolk Southern	The Home Depot
American Express	Constellation Energy	Georgia-Pacific	Northrop Grumman	The Vanguard Group
Anheuser-Busch	CCA	Harris Corporation	NVR, Inc.	T-Mobile
Applied Materials	CSX Transportation	Health Net	Progress Energy	Transocean Inc.
AT&T	DynCorp International	Honeywell	Schneider National	Travelers
Bank of America	Ecolab Inc.	ITT Corporation	Sears Holdings	U-Haul
BearingPoint, Inc.	EDS	J.B. Hunt Transport	Smurfit-Stone	Union Pacific
BellSouth	EG&G (Lear Siegler)	Johnson Controls	Sodexo	USAA
BNSF Railway	ENSCO International	KBR	Southern California Edison	Wachovia
Booz Allen Hamilton	Exelon	Lockheed Martin	Southern Company	Werner Enterprises
Brinks U.S.	ExxonMobil	Lowe's Companies	Southwest Airlines	Westinghouse
CACI	Fluor Corporation	ManTech International	Sprint Nextel	Xcel Energy

Key Dates

August 18	Military Friendly Employers® survey opens at www.gijobs.com/mfe
September 16	Survey closes.
September 22	Companies notified of Military Friendly Employers® status.
November 11	National press release announcing the 2010 Top Military Friendly Employers® list with <i>G.I. Jobs</i> December 2009 issue cover story.
December 9	National press release announcing the entire 2010 Top Military Friendly Employers® list with <i>G.I. Jobs</i> January 2010 issue cover story.

G.I. JOBS MILITARY FRIENDLY EMPLOYERS 2010

Despite current economic conditions, employers are facing a drastically reduced talent supply caused by millions of baby boomers retiring annually. In the coming years, the demand for talent will be higher than any of us can imagine. A company with well-branded access to renewable military labor pools positions itself to win. Our recruitment team realizes this and is committed to ensuring military personnel know how much we want to hire them."

Susan F. Davis
 Executive Vice President-
 Human Resources
 Johnson Controls
 2009 Military Friendly Employer®



Those who wore our nation's uniforms are mission-focused, highly skilled, motivated and possess unique experiences and technical knowledge. Military candidates embody the core competencies of BNSF: leadership, team work and the ability to perform safely in a fast-paced, dynamic environment."

Matthew Rose
 Chairman, President and CEO
 BNSF Railway
 2009 Military Friendly Employer®





**Survey
Deadline
Sep. 16**

Find out ... If Your Company is "Military Friendly."



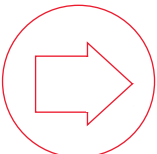
Step 1:

Login at www.gijobs.com/mfe using your company's unique PIN. Your PIN is a four digit alphanumeric code found in the shaded box just below your address label here. ●



Step 2:

Complete a short questionnaire about your military recruiting policies, efforts and results.



Step 3:

Click submit. You will be notified of your military friendly status via email during the week of September 22.

DON'T MISS OUT. Over 5,000 employers are eligible.* Many deserve recognition. But you cannot be recognized if you don't complete a survey - so go online today!
DEADLINE FOR SURVEY COMPLETION IS WEDNESDAY, SEPTEMBER 16.
Call (877) 445-6271 x128 for customer service.